



Proposal for Enterprise Plan

(Most successful plan ever)

- Keywords: 30
- Backlinks: 15 per month

Onsite Optimization :

- Keyword Research and Selection
- Titles tags Generation
- Meta tags Optimization
- ALT tags Optimization
- Hyperlink Optimization
- Sitemap Generation XML
- Sitemap in Google, Yahoo, Bing (MSN)
- Proper linking structure
- W3C validation of homepage
- Right keyword density
- Making dynamic pages search engine friendly

Offsite Optimization :

- 150 Backlinks
- One way links
- Three way linking methodology
- XML sitemap submission in Google
- Sitemap submission in Yahoo
- Sitemap submission in Bing

- Writing Reviews: 10 per month
- Submission of Reviews: 5 sites per month
- Writing 10 reviews per month like below:



5 Aug 2011



I had a positive experience with this company from start to finish. Jonathan is very professional and knowledgeable. His staff kept my place clean, were always on time, and did the job perfectly. I highly recommend them to anyone looking for a professional painting company.

Liked: Value, Service

- Reviews will focus your services and products
- Submission of reviews to 5 different sites every month like Yelp, Google Local Listings etc.
- In 6 months, we have 60 different reviews over 30 different review websites.

Maintains your valuable reputation on Google

Google Local Listing	:	1
Backlinks	:	25 per month
Citations	:	25 per month
Keywords	:	5

- Creation of your business profile at Google local listings.
- Optimization of this listing.
- 25 backlinks per month to this listing.
- 25 citations per month for this listing.

Drives Local Traffic, Leads and Sales

Reports:

- Fortnight Ranking Report
- Monthly Linking Report
- Google Analytics Setup
- Google Webmaster Setup
- Bing Webmaster Setup
- Yahoo Site Explorer
- Blogging Report
- Social Media Report
- Press Release Submission Report
- Google Local Listing Report
- Reputation Management Report
- Article Submission Report